

Communication Report 4th March 2025

1. The main work of the group over the past few weeks has been the redevelopment and rehosting of the church website. A huge amount of thanks should be given to Mark MacDonald for his help. The website is a work in progress but is already a better window into the life of the church family.

Key Improvements

- a) Easier to navigate
- b) Clearer message about who we are and with fewer words
- c) More accessible look and feel
- d) Change in culture as to what the website is for
- e) Allows better communication with parts of the congregation e.g. access for elders to Session papers
- f) Much more visual with up-to-date photographs
- g) Easier to make contact e.g. flying WhatsApp widget

The future challenge will be to keep the website updated, slim and nimble. We are continuing to get feedback from the congregation and where right and possible making adjustments.